



# Hereford *Floral City*

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An exclusive offer brought to you by

Hereford **BID**  
Investing in our City

*delivering* **Hereford**  
City Life Country Living

# A special offer for you

## TWO FREE HANGING BASKETS



We want to brighten things up! After an underwhelming year, it is important that businesses and the city centre are looking their best as we welcome visitors back to Hereford. So, to help, the Hereford BID are offering two free hanging baskets for each HBID business.

Let's bring back that floral 'Wow Factor' and ensure that your store front makes a positive impact on customers. We want to see as many hanging baskets around the city as possible, full of vibrant rich colours that enhance the visitor experience.

Basket icon made by Freepik from flaticon.com

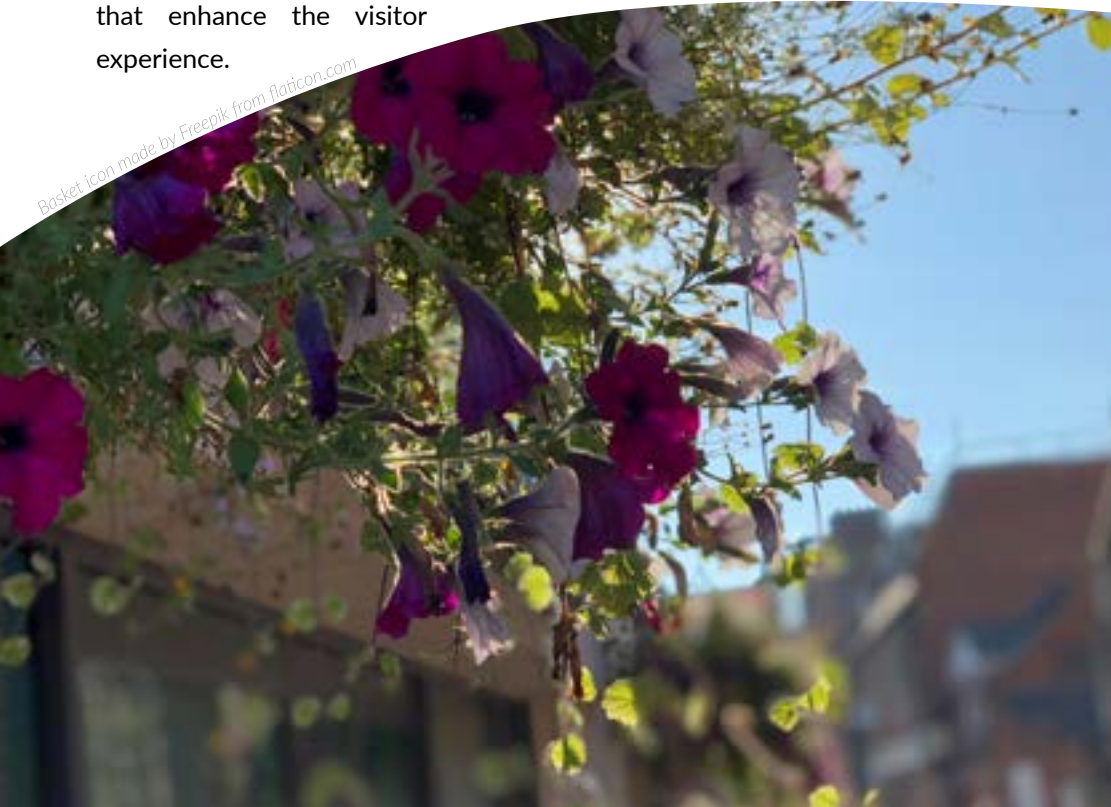


## How to take part

If you would like to take us up on this exclusive offer, complete the form at the back of this brochure and return it to us via email. If you require (free) brackets, please confirm the quantity you will need and if you would like us to install them for you. Once we know your requirements, we can handle the rest.

**Our all-inclusive offer includes installation, maintenance (including dead heading, replacing dead plants and watering up to 5 times per week) and removal at the end of the season.**

Alternatively, you can order 'supply only' and we will be happy to drop off your flowers when they are ready, for you to install and maintain yourself. Please be sure to select this option on the order form if this is what you require.



# Order Form

Your Name .....

Position ..... Business name .....

Address .....

Phone Number ..... Email .....

	Tick if required
<b>All-inclusive Hanging Basket Offer (2 x 16")</b>	
FREE Monthly Maintenance	✓
FREE replacements for damaged plants	✓
Do you require a FREE bracket + installation?	
<b>Supply Only Hanging Basket Offer ( 2 x 16")</b>	

**If, in addition to the two free hanging baskets, you would like to order more for your business please use the form below. All payments must be made by BACS (details below)**

ADDITIONAL HANGING BASKETS	Tick if required	Quantity	Unit Price	Total
All-inclusive Hanging Baskets (16")			£49.99	
FREE monthly maintenance	✓	-	-	-
FREE replacements for damaged plants	✓	-	-	-
Do you require a FREE bracket + installation			-	
<b>Supply Only Hanging Basket Offer ( 2 x 16")</b>			£27.00	

**Please note:**

- For additional hanging baskets, an invoice will be sent on receipt of order form and payment must be made by BACS to: Hereford BID LTD, account: 42113465, sort code; 40 24 11. Please use your business name and street as reference. All orders must be pre-paid with payment received no later than 19/04/21.
- Flowers cannot be cancelled once booked as they are made to order.
- Baskets are supplied and maintained by HBID but are the responsibility of the business to ensure safe and secure placement. You must have landlords permission to install brackets and baskets.
- All products will be supplied in May subject to seasonal conditions. The maximum life expectancy of products is 21 weeks from May until September (guaranteed on all-inclusive packages)
- Monthly maintenance (for all-inclusive packages) includes dead heading, replacement of damaged plants, watering and feeding up to 5 times per week.
- At the end of the season your basket will be disposed of, please let us know when ordering if you wish to keep it.

I confirm that I wish to place an order for the above and will pay by BACS for any hanging baskets ordered in addition to the offer. I understand that once received, orders cannot be cancelled, and that hanging baskets ordered will become the property of my business.

Signed .....

Please complete this order form and email to: [info@herefordbid.co.uk](mailto:info@herefordbid.co.uk)